New Resveratrol WineTime Bar Gets Star Reviews

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A new Resveratrol WineTime(TM) Bar released at last week's Fancy Food Show has already received high praise from retailers and reviewers.

The bar, a delicious Chocolate-Raspberry flavor, developed by ResVez, Inc. of Rancho Santa Fe, California, seems destined to become even more popular than the original Chocolate, Dates & Almonds version, says company president, Malcolm Nicholl.

Among the extremely positive reviews for the Chocolate-Raspberry bar was a four out of five star rating from the industry website barsarefood.com. Its reviewer wrote, "The brand is uniquely positioned as a sort of healthy adult treat. ResVez, the makers of this bar, have really not skimped on the ingredients. The bar contains 8g of fiber and 4g of protein. To put 8g of fiber in perspective, that is about as much fiber as you would get in the popular FiberOne bars. The flavor of WineTime is good. This is about as indulgent of a high fiber bar as you'll find."

Other reviewers wrote, "Judging by taste alone you'd never guess these bars were so healthy and good for you," and "Brimming with flavor and all manner of good things, this is the bar to reach for when snacking that truly does it all." Nutraceutials World magazine also included the WineTime Bar in its January/February cover story, "What's Next in Nutrition Bars?"

The WineTime booth at the Fancy Food show in San Francisco was constantly busy as hundreds of attendees took the opportunity to sample the bars.

Said Nicholl,"We are extremely pleased with the response we received from specialty food stores, major grocery chains, gift basket companies, hoteliers, wineries, distributors, brokers--and the media. For us it was a great pleasure making so many new contacts and cementing existing relationships."

The patent-pending, award-winning WineTime Bar is the first and only nutrition bar containing the highly-acclaimed anti-aging antioxidant resveratrol which is found in the skin of red grapes. Resveratrol soared in popularity after positive coverage on major TV shows such as "60 Minutes," "Oprah," and a Barbara Walters special.

The aptly-named WineTime Bar contains more resveratrol than 50 glasses of red wine.

The Chocolate-Raspberry flavor is high in fiber (8 grams) and low in calories-just 190 calories per bar. It also includes seven extra "super fruits"-noni, pomegranate, goji, acai, mangosteen and blueberry. It is gluten and dairy free and contains no trans fat, hyrdrogenated oils or high fructose con syrup; no artificial flavors, sweeteners, colors or preservatives; and no cholesterol.

Added Nicholl, "The WineTime bar is a true healthy indulgence. It is at the convergence of the healthy products market and the gourmet food market. The consumer can get all of the benefits of resveratrol and other important nutrients while enjoying sinfully delicious chocolate bars. It's a win-win."

There are many resveratrol supplements in the marketplace in pills and beverages but ResVez is the first to produce a food bar. The bars have been presented to Academy Award and Emmy Award winners, nominees and presenters. The bar itself won a New Product Bronze Award at the San Francisco International Chocolate Salon and has been selected two years running as the Official Gourmet Nutrition Bar of the Tasty Awards.

About ResVez Inc.

ResVez, Inc. is a company focused on the creation and distribution of a line of functional food bars that have health benefits-"bars for a reason." For more information, please visit: http://www.winetimebar.com.

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