



## ResVez, Inc., Creator of Resveratrol WineTime Bar, and VinVillage.com Announce Strategic Alliance

Rancho Santa Fe -- July 21, 2010 / (<http://www.myprgenie.com>) -- ResVez, Inc., creator and marketer of the Resveratrol WineTime Bar, and online social organization, VinVillage.com, have announced a strategic marketing alliance.

Malcolm Nicholl, President and CEO of ResVez of Rancho Santa Fe, Calif., said, "There is great synergy between our two companies. The thousands of members of VinVillage are wine lovers who will definitely appreciate the taste of the WineTime Bar."

Rob Barnett, President of VinVillage.com of Scripps Ranch, Calif., concurred, "This is an ideal partnership. We share the same demographic. There are many ways in which we can market together to the mutual benefit of both companies."

The WineTime Bar ([www.winetimebar.com](http://www.winetimebar.com)) is the first gourmet chocolate bar containing resveratrol, the antioxidant found in red wine acclaimed for its heart-healthy and anti-aging properties. Each delicious bar contains more resveratrol than 50 glasses of red wine. The WineTime Bar is a rich dark chocolate bar harmonized with dates and almonds and seven extra super fruits. It is high in fiber but has just 190 calories. It is gluten and dairy free.

ResVez, Inc. recently announced distribution deals with four of the top distributors in the country and anticipates availability in the near future through BevMo, Vitamin Shoppe, HEB Grocery, Walgreens.com, and GNC (Canada). The company has contracted with the business consulting firm, Capital Window, to finalize ResVez's investment marketing package as it goes to raise growth capital.

VinVillage ([www.vinvillage.com](http://www.vinvillage.com)) is a nationwide social organization for wine and food lovers. VinVillage has created locally based groups and connects them with "like-minded" wine lovers in their home cities and around the U.S. with an exciting local and online "wine life-style" experience offering unique and exclusive wines, events, products, and services. VinVillage has a weekly radio show which airs at 4 p.m. Pacific, Wednesdays on [wsradio.com](http://wsradio.com), the worldwide leader in internet talk.

### **About ResVez, Inc.**

ResVez, Inc. focuses on the development of functional food bars that have health benefits - "bars for a reason." For more information, visit: [www.winetimebar.com](http://www.winetimebar.com).

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**About VinVillage.com**

VinVillage is a national organization connecting wine and food lovers locally and online. For more information, visit: [www.vinvillage.com](http://www.vinvillage.com).

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To see press release go to <http://myprgenie.com/7619>

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