



Resveratrol WineTime Bar Company ResVez, Inc. Celebrates 1st Anniversary

RANCHO SANTA FE, CA -- Dec 01, 2010 / (<http://www.myprgenie.com>) -- ResVez, Inc. celebrated the first anniversary of the launch of its ground-breaking WineTime Bars, with a series of special announcements.

The company, whose products are now available at more than 1,200 stores nationwide, stated that it:

- has been conditionally accepted for membership of The National Association for the Specialty Food Trade;
- will exhibit at January's spectacular Fancy Food show in San Francisco, which attracts more than 17,000 visitors;
- has several major national and international distribution deals in negotiation.

These announcements follow recent news that the company will be launching an additional flavor Resveratrol WineTime Bar - Chocolate-Raspberry - the first week of January, 2011 and has been selected as the "Official Gourmet Nutrition Bar of the Tasty Awards."

Malcolm Nicholl, president and CEO of ResVez, Inc. said, "We have enjoyed an extraordinary first year. We have penetrated so many classes of trade. The WineTime Bar can be found online, and at national health food stores, grocery chains, and wine stores. We have had extremely positive media coverage because The WineTime Bar is such a unique product. It really is a true healthy indulgence. It is at the convergence of the healthy products market and the gourmet food market. The consumer can get all of the benefits of resveratrol and other important nutrients while enjoying sinfully delicious chocolate bars. It's a win-win."

The patent-pending, award-winning WineTime Bar is the first and only nutrition bar containing the highly-acclaimed anti-aging antioxidant resveratrol which is found in the skin of red grapes. Resveratrol soared in popularity after positive coverage on major TV shows such as "60 Minutes," "Oprah," and a Barbara Walters special.

The aptly-named WineTime Bar contains more resveratrol than 50 glasses of red wine.

It is high in fiber (7-8 grams) and low in calories - just 190 calories per bar. It also includes seven extra "super fruits"-noni, pomegranate, goji, acai, mangosteen and blueberry. It is gluten and dairy free and contains no trans fat, hydrogenated oils or high fructose con syrup; no artificial flavors, sweeteners, colors or preservatives; and no cholesterol.

There are many resveratrol supplements in the marketplace in pills and beverages but ResVez is the first to produce a food bar. Its bars contain high grade resveratrol from two sources; premium French red grapes, and a 99% pure compound. The bars have been presented to Academy Award and Emmy Award winners, nominees, and presenters. The bar itself won a New Product Bronze Award at the San Francisco International Chocolate Salon and has been selected two years running as the Official Gourmet Nutrition Bar of the Tasty Awards.

About ResVez Inc.

ResVez, Inc. is a company focused on the creation and distribution of a line of functional food bars that have health benefits-"bars for a reason." For more information, please visit: <http://www.winetimebar.com>.

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