



Resveratrol WineTime Bar Selected as "Official Gourmet Nutrition Bar" of The Tasty Awards

RANCHO SANTA FE, CA -- Nov 02, 2010 / (<http://www.myprgenie.com>) -- The WineTime Bar, the only nutrition bar containing resveratrol, the ingredient that makes drinking red wine so good for you, has been selected as the "Official Gourmet Nutrition Bar" of The Tasty Awards.

This is the second year running that the WineTime Bar has been given this title, announced ResVez, Inc., creator and marketer of ground-breaking nutrition bars, of Rancho Santa Fe, California.

The Tasty Awards is the premier broadcast awards show to celebrate and recognize the year's best achievements in food and fashion programs on television, in film, and online.

Tasty Awards are selected in various categories by a panel of A-list industry judges, as well as by viewer voting. Recipients will be announced and receive their honors on January 13, 2011 at a Red Carpet Awards Show in Hollywood, portions of which will be filmed for broadcast on national television as well as on Hulu.com and partner sites.

The patent-pending, award-winning WineTime Bar is the first and only nutrition bar containing the highly-acclaimed anti-aging antioxidant resveratrol, which is found in the skin of red grapes. Resveratrol soared in popularity after positive coverage on major TV shows such as "60 Minutes," "Oprah," and a Barbara Walters special.

The aptly-named bars have been presented to Academy Award and Emmy Award winners, nominees, and presenters. The bar itself won a New Product Bronze Award at the San Francisco International Chocolate Salon.

Each bar - rich, dark chocolate harmonized with dates and almonds - contains more resveratrol than 50 glasses of red wine. The bar is high in fiber (7 grams) and low in calories (just 190 calories per bar). It also includes seven extra "super fruits"-noni, pomegranate, goji, acai, mangosteen, and blueberry. It is gluten and dairy free and contains no trans fat, hydrogenated oils or high fructose corn syrup; no artificial flavors, sweeteners, colors or preservatives; and no cholesterol.

Malcolm Nicholl, president and CEO of ResVez, said, "The WineTime bar is a true healthy indulgence and we are delighted to be recognized at The Tasty Awards. The WineTime Bar is at the convergence of the healthy products market and the gourmet food market. The consumer can get all of the benefits of resveratrol and other important nutrients while enjoying delicious chocolate bars."

About ResVez, Inc.

ResVez, Inc. is a company focused on the creation and distribution of a line of functional food bars that have health benefits-"bars for a reason." For more information, please visit: <http://www.winetimebar.com>.

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