



Resveratrol WineTime Bar soon to be available in Chocolate-Raspberry flavor

Each bar has more resveratrol than 50 glasses of red wine

Rancho Santa Fe, CA -- Nov 10, 2010 / (<http://www.myprgenie.com>) -- ResVez, Inc., creator and marketer of ground-breaking nutrition bars, announced today that it will be launching a new flavor Resveratrol WineTime Bar-Chocolate-Raspberry.

The new bar will be available the first week of January, 2011 to stores nationwide. The patent-pending, award-winning WineTime Bar is the first and only nutrition bar containing the highly-acclaimed anti-aging antioxidant resveratrol which is found in the skin of red grapes. Resveratrol soared in popularity after positive coverage on major TV shows such as "60 Minutes," "Oprah," and a Barbara Walters special.

The aptly-named WineTime Bar contains more resveratrol than 50 glasses of red wine. The Chocolate-Raspberry flavor is high in fiber (8 grams) and low in calories-just 190 calories per bar. It also includes seven extra "super fruits"-noni, pomegranate, goji, acai, mangosteen and blueberry. It is gluten and dairy free and contains no trans fat, hydrogenated oils or high fructose con syrup; no artificial flavors, sweeteners, colors or preservatives; and no cholesterol.

Malcolm Nicholl, president and CEO of ResVez, said, "The WineTime bar is a true healthy indulgence. It is at the convergence of the healthy products market and the gourmet food market. The consumer can get all of the benefits of resveratrol and other important nutrients while enjoying sinfully delicious chocolate bars. It's a win-win."

There are many resveratrol supplements in the marketplace in pills and beverages but ResVez is the first to produce a food bar. Its bars contain high grade resveratrol from two sources, premium French red grapes, and a 99% pure compound. The bars have been presented to Academy Award and Emmy Award winners, nominees and presenters. The bar itself won a New Product Bronze Award at the San Francisco International Chocolate Salon and has been selected two years running as the Official Gourmet Nutrition Bar of the Tasty Awards.

About ResVez Inc.

ResVez, Inc. is a company focused on the creation and distribution of a line of functional food bars that have health benefits-"bars for a reason." For more

information, please visit: <http://www.winetimebar.com>.

Contact: Malcolm Nicholl, Phone: 858-354-2262, Email: mnicholl@resvez.com

