

WineTime Bar stars at the Oscars

RANCHO SANTA FE, Calif., Mar. 10 -- Academy award winners Sandra Bullock, Jeff Bridges and Mo'Nique had the opportunity to toast their success with the Oscar® of gourmet nutrition bars—the Resveratrol WineTime™ Bar.

The winning trio all had the chance to enjoy the innovative heart-healthy chocolate bar as it was part of the swag bag provided to celebrities staying at the Four Seasons hotel, Beverly Hills.

Oscar nominees James Cameron, Gabourey Sidibe, Colin Firth, Morgan Freeman, Maggie Gyllenhaal, Stanley Tucci, Jon Landau, Vera Farmiga, Anna Kendrick and Carey Mulligan also received swag bags put together by the Hollywood Baskets company, of Burbank, California. Other recipients included Oprah Winfrey, Jamie Foxx, Susan Sarandon, Zoe Saldana, Stephen Lang, Ryan Seacrest, and Simon Bax, CEO of Pixar.

The WineTime Bar is the first and only nutrition bar containing the highly-acclaimed anti-aging element resveratrol which has soared in popularity after positive coverage on major TV shows such as “60 Minutes,” “Oprah,” and a Barbara Walters special. The aptly-named bar, a rich dark chocolate and fruit bar, harmonized with dates and almonds, contains as much resveratrol as 50 glasses of red wine.

“We have had rave reviews from food critics, celebrity chefs, health professionals and all kinds of retailers,” said Malcolm Nicholl, president and CEO of ResVez, Inc. the company that developed the WineTime bar. “We were delighted with the opportunity to showcase this breakthrough product to the Hollywood elite.”

There are many resveratrol supplements in the marketplace in pills and beverages but ResVez, of Rancho Santa Fe, California is the first to produce a food bar. Its 190-calorie product contains high grade resveratrol from two sources---premium French red grapes, and a 99% pure compound that has been used in human clinical trials.

The WineTime Bar is high in fiber (7 grams) and low in calories—just 190 calories per bar. It also includes seven extra “super fruits”—noni, pomegranate, goji, acai, mangosteen and blueberry. It is gluten and dairy free and contains no trans fat, hydrogenated oils or high fructose con syrup; no artificial flavors, sweeteners, colors or preservatives; and no cholesterol.

Said Nicholl, “If you like chocolate and you like wine, you’ll love the WineTime Bar. It’s a gourmet treat.”

The WineTime Bar, which was also recently selected as the official gourmet nutrition bar of The Tasty Awards, is being exhibited in Anaheim, California, March 12-14 at Natural Products Expo West, the premier tradeshow for the healthy products industry, and in San Francisco on March 20 at the International Chocolate Salon, the largest gourmet chocolate show on the west coast.

About ResVez Inc.

ResVez, Inc. is a new company focused on the creation and development of a line of functional food bars that have health benefits—“bars for a reason.” The Resveratrol WINETIME™ Bar is the first to be launched. For more information, please visit:

<http://www.winetimebar.com>.

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